GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:1318
ANSWERED ON:10.03.2005
NATIONAL MEDIA POLICY
Rao Shri Sambasiva Rayapati;Saradgi Shri Iqbal Ahmed;Sidhu Shri Navjot Singh

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether there is any proposal to formulate National Media Policy

(b) if so, the details thereof; and

(c) the time by which it is likely to be formulated?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING AND CULTURE (SHRI S. JAIPAL REDDY)

(a) to (c): Due to rapid changes in the spheres of technology and economy, it is felt that a static Media Policy would be inadequate to meet the requirement of the dynamic situation. Government has been responding in terms of policy decisions required to meet the challenges of changing requirements, from time to time.